



United Nations Office
for West Africa

Bureau des Nations Unies
pour l'Afrique de l'Ouest

UNOWA
Dakar / Sénégal

VACANCY ANNOUNCEMENT: UNOWA/HRS/VA/012/14

The United Nations Office for West Africa / Cameroon Nigeria Mixed Commission (UNOWA/CNMC) is looking for a highly motivated, team player and result oriented person

To serve as: **International Consultant**

Title	International Consultant in Communication and Exit Strategy
Number of posts	01
Type of contract	Consultancy
Category	International Consultant
Duration	3 months
Estimated start date	Immediately
Monthly Rate	Range: Between \$7328 and \$10 572
Duty station	Dakar
Unit/Section	CNMC
Issuing date	25 August 2014
Closing date	01 September 2014

BACKGROUND AND JUSTIFICATION

The mandate of the Cameroon- Nigeria Mixed Commission (CNMC) is to ensure the peaceful implementation of the Judgment of the International Court of Justice (ICJ) of 2 October 2002 on the land and maritime boundary between Cameroon and Nigeria, including supporting the demarcation of the land boundary. To this date, about 1,947 km out of an estimated 2,100 km of the land boundary have been assessed and agreed upon by the Parties, and are currently being marked out with the ongoing boundary pillar emplacement project. Significant progress have been registered including the successful end to the Greentree process (the Bakassi peninsular), and the endorsements of new agreements on mechanisms for the resolution of the outstanding issues regarding the demarcation. Preparations are on track to solicit partners and donors for confidence-building activities in favour of the populations affected by the demarcation.

At this stage, in order to complete the process in an orderly manner which takes into account the accomplishments and the remaining tasks as expected by the State Parties, the United Nations is preparing to design an exit strategy for the CNMC. For a substantial part, the exit strategy will rely on a Communications plan aiming to demonstrate the UN commitment to a positive continuation of border-related issues between the two Parties and to the future of the populations of both sides of the Cameroon – Nigeria border that have been affected by the demarcation process. A three-month international consultancy is required to that effect.

Scope of Consultancy

The international consultant will be based in the United Nations Office for West Africa's (UNOWA)/ Cameroon Nigeria Mixed Commission (CNMC), in Dakar.

Under the overall guidance of the CNMC Program Manager and the supervision of the Public Information Officer, the consultant will help articulate and implement a communication strategy and a robust information campaign to cover the end of the mandate of the CNMC and promote and publicize its achievements in accordance with the objectives and mandate of the CNMC.

The Communication strategy must highlight the positive impacts of the demarcation process, underline efforts towards the successful assistance to the populations affected by the demarcation, support the transition phase in enhancing bilateral national/government ownership and bilateral



national community participation, as well as emphasize the optimistic outlook of financial funding for continued socio-economic programs. Overall, the Communications strategy will also promote the role of UNOWA under the leadership of the SRSG, Chairman of the CNMC.

Responsibilities

- Prepare a communication strategy and conduct Information campaigns as stated in the Scope of Consultancy and implement the action plan according to the needs of the CNMC.
- Support the creation of relevant branded communications materials/paraphernalia and ensure branding design and consistency on all CNMC materials.
- Provide a human-interest story that highlights and represents the success of the process of the CNMC, including in particular consideration of the future of the populations affected by the demarcation process.
- Provide communication support towards a conference that would follow the submission of the report that highlights the accomplishments of the CNMC.
- Provide communication support towards the finalization of the CNMC documentary, by way of providing advice on messaging, branding, and dissemination.
- Draft relevant information materials such as fact sheets, press releases, briefing notes, background documents and news highlights to cover the closing down period and support specific events.
- Establish and maintain effective working relations with the media to ensure best possible coverage of CNMC's achievements and activities by local, regional and international press, including through social media.
- Provide communications advice and expertise on activities related to the CNMC's end of mandate.

Expected Output/results

A draft strategy should be submitted to the CNMC Program manager at the end of the first month into the consultancy for approval.

At the end of the three-month consultancy, the Consultant is expected to submit a report that will serve as the Communication framework of the overall CNMC Exit strategy.

COMPETENCIES

- Professionalism: In-depth knowledge in the field of communications, and ability to conceptualize, design and implement communication strategies and advocacy/information campaigns; Translate strategic direction into plans and objectives, and translate technical information for mass audiences, in a clear and concise manner; Ability to conceptualize, draft and edit written communication products such as fact sheets, press releases, human-interest stories, background documents and news highlights/analysis etc.; Remains client focused in a fast-paced environment. Ability to exhibit diplomacy and handle sensitive information; Shows pride in work and in achievements; demonstrates professional competence and mastery of subject matter; is conscientious and efficient in meeting commitments, observing deadlines and achieving results; is motivated by professional rather than personal concerns; shows persistence when faced with difficult problems or challenges; remains calm in stressful situations. Takes responsibility for incorporating gender perspectives and ensuring the equal participation of women and men in all areas of work.
- Communication: Speaks and writes clearly and effectively; listens to others, correctly interprets messages from others and responds appropriately; asks questions to clarify, and exhibits interest in having two-way communication; tailors language, tone, style and format to match audience; demonstrates openness in sharing information and keeping people informed.



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- Planning & Organizing: Develops clear goals that are consistent with agreed strategies; identifies priority activities and assignments; adjusts priorities as required; allocates appropriate amount of time and resources for completing work; foresees risks and allows for contingencies when planning; monitors and adjusts plans and actions as necessary; uses time efficiently.
 - Client Orientation: Considers all those to whom services are provided to be “clients” and seeks to see things from clients’ point of view; establishes and maintains productive partnerships with clients by gaining their trust and respect; identifies clients’ needs and matches them to appropriate solutions; monitors ongoing developments inside and outside the clients’ environment to keep informed and anticipate problems; keeps clients informed of progress or setbacks in projects; meets timeline for delivery of products or services to client.

QUALIFICATIONS

Education: Advanced university degree (Master’s degree or equivalent) in communication, journalism, international relations, public relations or related field. A first-level university degree in combination with qualifying experience may be accepted in lieu of the advanced university degree

Experience: A minimum of seven (7) years of progressively responsible professional experience in public/external information, communications, journalism, media relations, and advocacy campaigning; Experience in strategic communication and reporting in the context of development (rights promotion, emergency and political response) is required; Experience working within the UN system is an asset.

Language: Fluency in one of the working languages of the UN Secretariat, English or French, (both oral and written) is required. Working knowledge of the other language is required.

APPLICATION:

This announcement is available on UNOWA’s Website: www.unowa.unmissions.org

Applicants meeting the above qualifications are requested to submit the following only:

- Motivation letter
- Completed P-11 form (please note that the P11- Form is available on UNOWA Website)
- Copy of Diplomas and Degrees
- Work certificates

You can send your application by e-mail at unowa-cnmc-hr@un.org or via postal mail at the following address: United Nations Office for West Africa - UNOWA - 23851 Dakar Ponty Senegal by indicating clearly the vacancy number and title of post.

Please note that only short-listed candidates will be contacted.